



Belize Hotel Association

13 CORK STREET. P.O. BOX 2480. BELIZE CITY, BELIZE
 TEL: 501-223-0669. FAX: 501-223-1328.
 EMAIL: BHA@BTL.NET . WEB: WWW.BELIZEHOTELS.ORG

BHA MEMBERSHIP BENEFITS

July 1, 2015 – June 30, 2016

<i>INCLUDED WITH BHA ANNUAL MEMBERSHIP FEES:</i>	<i>ESTIMATED VALUE</i>
<i>1. Half Page Resort Listing in Print & Digital Form included in the Belize Hotel Guide with over 5000 copies distributed worldwide</i>	<i>\$15,000 BZD</i>
<i>2. Hotel Webpage to be listed on www.belizehotels.org full control of Images, content, direct contact info; specials, videos</i>	<i>\$5,000 BZD</i>
<i>3. Representation at 15+ Travel Trade/Consumer/Road Shows/Sales Calls Workshops with consumers and Travel Trade Professionals in Europe North America, Canada & South America</i>	<i>\$100,000 BZD</i>
<i>4. Leads collected from BHA website forwarded to all members. Access To leads collected at all Travel Trade & Consumer Shows</i>	<i>\$8,000 BZD</i>
<i>5. Excellent exposure through direct contact with Press, Media, Bloggers, Travel Writers, Travel Agents & Wholesalers and Travel Magazines</i>	<i>\$10,000 BZD</i>
<i>6. Hotel Operator Advocacy in Belize, protecting the interests of hoteliers Exclusively – Part of the board for BTIA/BTB/Aviation Development Committee, Tour Operators Committee/Quality Assurance & Bureau Of Standards Committee</i>	<i>Priceless</i>
<i>7. Training & Workshops for Operations & Marketing Success</i>	<i>\$1,500 BZD</i>
<i>8. BHA members are qualified to become members of the Caribbean Hotel Association (CHTA) & Caribbean Tourism Organization (CTO)</i>	<i>Priceless</i>
<i>9. Shared Experience, Networking and Advice from BHA members just like you</i>	<i>Priceless</i>
<i>10. Customized Belize Map with Member listing and physical location With over 3000 copies distributed worldwide</i>	<i>\$5,000 BZD</i>
<i>11. Administrative Full time office staff & Board dedicated to service you Our members.</i>	<i>Priceless</i>
<i>12. You are part of a 5 year successful growing marketing strategy that represents the entire country of Belize with Board representation countrywide</i>	<i>Priceless</i>

.....encouraging and supporting the sustainable growth of members.....



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